Freshtohome Foods Private Limited
CIN No. U51101KA2011FTC059104
Reg Office: Unit 201, 2nd Floor, No. 1, Carlton Towers, Old Airport Road, Kodihalli, Bangalore 560 008; Tel: +91 80 2521 5888; Email Id: info@freshtohome.com

Date: February 25, 2026

To,
The Secretary,
Ministry of Consumer Affairs, Food and Public Distribution
Government of India
Krishi Bhawan
New Delhi – 110001

Subject: Self-Declaration Regarding Compliance with Guidelines for Prevention and Regulation of Dark Patterns, 2023

Dear Sir/Madam,

I, **Jayesh Jose**, Director, on behalf of **Freshtohome Foods Pvt Ltd ["FTH"]** having its registered office at 201, 2nd Floor, No. 1, Carlton Towers, Old Airport Road, Kodihalli, Bangalore 560 008, hereby declare and affirm as follows:

1. FTH is committed to upholding the highest standards of transparency, fairness, and consumer protection in all its digital operations, including its website(s), mobile application(s), and any other digital interfaces (collectively referred to as the "Platform").
2. Pursuant to the Guidelines for Prevention and Regulation of Dark Patterns, 2023 issued by the Central Consumer Protection Authority (CCPA) under the Ministry of Consumer Affairs, Food and Public Distribution, FTH has conducted a detailed internal self-audit of its Platform, including its user interface, user experience flows, checkout processes, subscription journeys, pricing disclosures, marketing communications, and consent mechanisms.
3. Based on the said self-audit and internal review, we hereby confirm that the Platform does not incorporate, deploy, promote, or facilitate any of the thirteen (13) dark patterns as identified under the applicable guidelines.
4. FTH maintains internal compliance protocols and periodic review mechanisms to ensure that its Platform remains aligned with applicable consumer protection laws and regulatory guidelines. Any future updates or feature enhancements are evaluated from a regulatory compliance perspective prior to deployment.
5. In the event any instance inconsistent with the Guidelines is identified in the future, FTH undertakes to take immediate corrective and remedial action in the interest of consumer protection and regulatory compliance.
6. This declaration is made in good faith, on the basis of our internal review and best efforts, and is subject to verification by the competent authorities.

We reaffirm our commitment to maintaining transparency, fairness, and trust in all interactions with our consumers.

For and on behalf of
Freshtohome Foods Pvt Ltd

Freshtohome Foods Private Limited Bengaluru

Jayesh Jose
Director